



Jessica Jones

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PROJECT ESTIMATES

Thank you for inquiring about design rates. Costs will vary depending on the complexity of your project. Listed below are starting estimates for some common print pieces. I'd be happy to learn about your needs and provide you with a written quote on these or other projects.

Logo \$1250

Business stationery set \$675
(Business card, letterhead, envelope)

Business card only \$300

Trifold brochure \$1350

Direct mail postcard \$550

Website design \$1050
(Design only; coding done by an outside vendor)

Web banner ad \$250

Print ad \$550

Typical terms on a project proposal:

Acceptance of the design proposal confirms that Jessica Jones has been contracted by you for this project. If there are any changes in the scope of the project, the designer reserves the right to adjust the costs as needed. Estimate assumes initial design and production and three rounds of revisions. Additional revisions may be subject to an hourly rate of \$70. Any additional costs that exceed this original proposal will be quoted to the client for approval before the costs are incurred. Total does not include outside expenses, such as delivery services, stock photo purchases, or printing costs. Outside expenses will be the responsibility of the client. Payment is due within 30 days of the designer's billing, which shall be dated as the date of delivery of the finished design. In the event that work is postponed at the request of the client, the designer shall have the right to bill pro rata for work completed through the date of that request. At the time of signing the design proposal or the commencement of work, whichever is first, the client shall pay the designer 30% of the cost as an advance against the total project cost.