



Jessica Jones

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HELLO.

Nice to meet you. I'm Jessica Jones, a graphic designer in Cincinnati. I help businesses around the country create striking visual identities for their products and services.

MAYBE THAT MEANS:

- a smart logo
- a compelling brochure
- a top-notch website
- a mix of other strategic marketing materials

Many clients work with me individually; other times I team up with marketers, copywriters, or website developers on jobs with a broader scope than my specialty, print design.

WHAT I'M NOT

A big, expensive design agency. But I do love giving personalized attention to my clients and helping them succeed in business. I'll listen carefully to your objectives, understand your audience, and give you a successful solution to your design challenge. If that sounds like your cup of tea, take a look at my online portfolio and let me know if I can help you with anything.

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IN THE PAST

I've worked at a corporate in-house creative department as well as a design agency where I created identity systems, capabilities brochures, direct mail pieces, print ads, and other marketing collateral for a variety of organizations, including Rayovac, Océ, BP, and GE. Now as a "solopreneur," my current clients include universities, marketing firms, manufacturers, and small businesses.

WORDS FROM OTHERS

"Any organization would benefit greatly by working with Jessica."

Rich Robles, Senior Vice President,
Organization Development, Bank of America

"Jessica is smart, and her designs reflect a wonderful ability to translate abstract ideas into concrete visuals that make sense for the target audience, even in challenging fields and areas of research."

Jill Pfaendtner, Program Manager,
University of Washington

"Now a year into my company's life span, I continue to receive frequent compliments on my logo and am incredibly proud of it."

Carrie Kommers, Owner, Table One Marketing