



Jessica Jones

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www.jessicajonesdesign.com

HELLO.

Nice to meet you. I'm Jessica Jones, a graphic designer in Evanston, IL. I help businesses and organizations create striking visual identities for their products and services.

MAYBE THAT MEANS:

- a smart logo
- a compelling brochure
- a top-notch website
- a mix of other strategic marketing materials

Many clients work with me individually; other times I team up with marketers, copywriters, or website developers on jobs with a broader scope than my specialty, print design.

WHAT I'M NOT

A big, expensive design agency. But I do love giving personalized attention to my clients and helping them succeed in business. I'll listen carefully to your objectives, understand your audience, and give you a successful solution to your design challenge. If that sounds like your cup of tea, take a look at my online portfolio and let me know if I can help you with anything.

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IN THE PAST

I've worked at a corporate in-house creative department as well as a design agency where I created identity systems, capabilities brochures, direct mail pieces, print ads, and other marketing collateral for a variety of organizations, including Rayovac, Océ, BP, Brunswick Billiards, and GE. My current clients include universities, manufacturers, marketing firms, small businesses and non-profits.

WORDS FROM OTHERS

"Any organization would benefit greatly by working with Jessica."

Rich Robles, Senior Vice President,
Organization Development, Bank of America

"Jessica is a talented designer and a great listener. I am consistently impressed by her design expertise."

Jill Pfaendtner, Program Manager,
Molecular Engineering & Sciences Institute,
University of Washington

"Jessica is one of the most creative and gifted designers I've ever worked with."

Diane Landsman, Chief Verbalist and
Creative Strategist, Ideas That Work